



Dear Healthcare Professionals,

iRhythm Launches Direct Shipping to patients in Response to COVID-19

I want to thank each of you for your selfless efforts in helping to maintain our health service and fight this evolving pandemic. They are deeply appreciated, and we want to find a way to support you as best we can.

We know that patients with cardiovascular diseases are among those most at risk of contracting COVID-19. To align with the government's latest restrictions around people leaving their homes, we are opening up our *Zio* service to offer ***Direct Shipping*** to patients.

This is in recognition of a need to reduce the increasing strain on healthcare resources and limit the number of people visiting hospitals across the country. With many high-risk individuals being asked to remain in self-isolation for the coming weeks, we want to ensure that patients still have access to the critical cardiac care they need.

What is *Direct Shipping* to patients mean?

Through our ***Direct Shipping*** process, upon your order we ship a *Zio* monitor directly to your patients. Patients receive very simple instructions to apply the device at home, and our customer service team can support 24/7 on **0808 189 3411**. This eliminates the need for a clinic visit for applying *Zio XT* or to return the monitor at the end of the wear period. ***Direct Shipping*** to Patients also eliminates staff exposure to cleaning or reusing returned monitors that may have been exposed to viruses or other pathogens.

With many patients unable to leave their homes and healthcare professionals under immense pressure to maintain normal levels of care. We work directly with patients to help answer any questions they might have about how the device works and how it should be used during their monitoring experience.

Please contact us if you're interested in finding out more about our ***Direct Shipping*** model, or how we can support your patients more broadly during this time, we'd love to hear from you.

Thank you again for all that you are doing
Sincerely,

Justin Hall
iRhythm Technologies, Ltd.



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